





# 1912

### A SUCCESS STORY BEGINS

In May 1912 the engineer Paul Craemer founds the Press-, Stanz- und Hammerwerke GmbH for metal processing in Herzebrock, Germany. Shortly afterwards Tool Making facilities are added to manufacture supplier parts for household and agricultural appliances. Soon Craemer has acquired numerous customers abroad. The company is expanded and modernised and as from 1945 recognized as major supplier of parts for agricultural machinery.



### A MILESTONE IS SET

Alongside Metal Forming Craemer opens a new business activity for Plastics Processing for which the company purchases the largest plastics processing machine available in Europe: a Triulzi with a capacity of 1,500 tons. Craemer begins with the injection moulding of large containers.



Chronological and process-technological

# CEVE O DINE



### THE INNOVATION IS PATENTED

über die Erteilung des Patents

Craemer acquires the

patent for the world's first

plastic pallet moulded in

one shot.

Craemer develops the A and B versions of the **C Family** particularly for the meat industry. The C version follows suit and reaches market relevance also in other branches. An elephant in the Basel Zoo in Switzerland provides proof of the high load bearing capacity and stability of the Craemer plastic pallets.



**1970**s

## THE FIRST DIVERSIFICATION SUCCEEDS



Craemer invests in innovative technology, thus responding to the increasing requirements of the industry with new pallet types such as the solid heavyduty pallet for the German Railway Company, from which the **S Family** evolves. Due to this development and an enormous export demand, the

### THE SPECIALISATION FOLLOWS



pallet becomes one of the company's core products.

# 1990s

### A STANDARD IS SET



With the **H Family** Craemer develops the first load carrier to fulfill the strict hygienic requirements for the meat industry. In 1993 the European Trade Institute (EHI) recommends the Euro H1 hygiene pallet. Within a very short time the H1 becomes the accepted standard pallet and is recognized as the first freely exchangeable pool pallet.

# 2000s

### COMPLEX TASKS FULFILLED



With the CR Family (Complete Racking) Craemer responds to the demand for extremely resilient load carriers for universal usage in racking systems – with integrated reinforcement profiles and anti-slip top deck. Being equipped with RFID transponders (Radio Frequency Identification) the CR is the ideal pool pallet.

# **2010**s

### **NEW CHALLENGES MASTERED**



Craemer further develops their pallet range – the focus is on special custom solutions: the completely closed TC Family (Totally Closed) for the pharmaceutical, chemical and food industry; the sturdy, lightweight **D Family** for the distribution in the non-food area and the almost completely closed CS Family for cross-industry usage.

# **2020**s.....

### **WELL-SET TO MEET THE FUTURE**

The importance of plastic pallets is growing. For some industries and application areas the use of plastic load carriers has already become the standard. This also increases the demands placed on the product and its quality. Craemer is well-prepared for this development: thanks to more than 100 years of experience in Tool Making, 50 years of experience in the development and production of plastic pallets, continuous investments into process technology and close customer contact. The next pallet generation is at the ready.



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